



DECISION LENS CAPITAL ASSETS

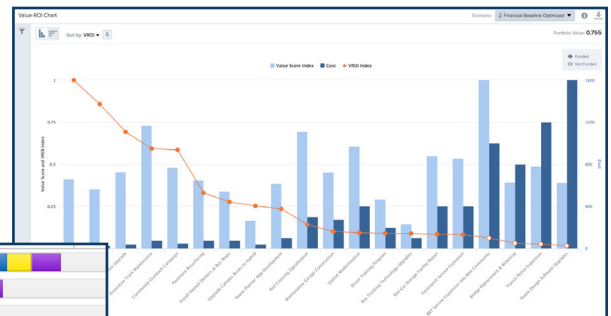
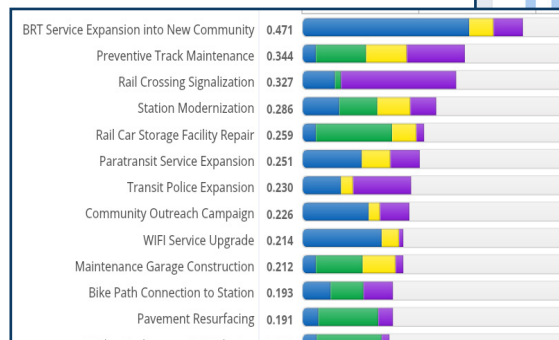
Capital Planning Solution for Mass Transit

Decision Lens provides the ability to capture project benefit across asset types, leveraging performance based metrics and criteria for project selection.

A Fast, Effective, and Industry Leading Route to Better Prioritization and Resource Optimization

Mass Transit can never fund all of the maintenance, rehabilitation and new construction projects their communities need. So deciding which projects to fund and the most efficient sequence in which to build them will always be a high-stakes, high-risk endeavor. No mass transit director wants to explain to oversight committees, the media or the public why they re-built rail tracks that service only a small population while allowing vital infrastructure to fail.

The Problem is that Project Prioritization is Never Easy



Use data visualizations to gain insights into allocation and budgeting scenarios.

Prioritizing a portfolio of mass transit projects is especially complex and difficult. Despite having ample data and institutional staff knowledge, Mass Transit organizations typically lack a standard decision model for objectively comparing and ranking project types and community needs. They can't explain why they found one county's buses more important than another's subway station. As a result, prioritization is frequently driven more by politics rather than merit.





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Performance-Based Budgeting with Decision Lens

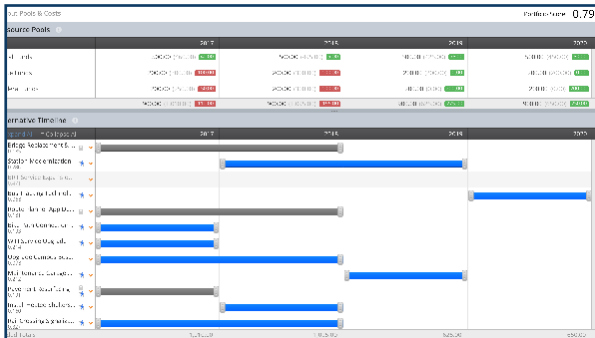
Decision Lens Capital Assets offers a prioritization and resource allocation solution for mass transit organizations to justify their capital asset prioritization. Decision Lens replaces unstructured, freewheeling debate and political pressure with a systematic prioritization methodology that streamlines your decision process from months to days, drives consensus between stakeholders and provides full accountability and transparency into how your results were determined. This results in a multi-year investment plan that delivers much higher value and captures project benefit across asset types



Challenge Your Assumptions, Test the Alternatives

Would different assumptions or differently weighted criteria lead you to different decisions? With Decision Lens, you'll know — thanks to interactive analytical tools that let you evaluate the impact of changing assumptions and possibilities.

Perform “what-if” scenarios to test shifts in budgets, schedules, and priorities.



For example, use sliders to change the weight of various criteria and instantly see which projects rise or fall in priority. Change the timing or availability of funding or anticipated toll revenue to simulate alternative futures. Or see the impact on overall resource allocation when one project is assigned priority regardless of its score.

Decision Lens Supports More Effective Resource Optimization With Decision Blueprints®

Decision Blueprints® incorporate many years of experience with customers, experts, and trusted journals within the mass transit industry. Blueprints are intended to accelerate and simplify the capital planning process. Decision Blueprints® for transportation include templates to criteria development focused on projects for buses, rail tracks, travel, and commerce.

- Customize blueprints and select the criteria most relevant for your organization
- Focus on what makes your organization unique
- Easily incorporate industry best practices into your planning